

CPC FABRIC PROTECTOR

With DuPont™ **TEFLON®** textile finish



Tested and
approved by four
major automobile
manufacturers.
Proven protection
for over 10 million
vehicles
worldwide.
New water-
based
technology -
Solvent and
CFC Free.

***“Protection against
life’s little spills!”***

CPC Quality Products made with
DuPont™ **TEFLON®** textile finish means quality!

*TEFLON® is a registered trademark of DuPont.
Only DuPont makes **TEFLON®**.



CPC Fabric Protector

With DuPont™ *TEFLON*® textile finish technology

The CPC with DuPont™ *TEFLON*® brand marketing advantage

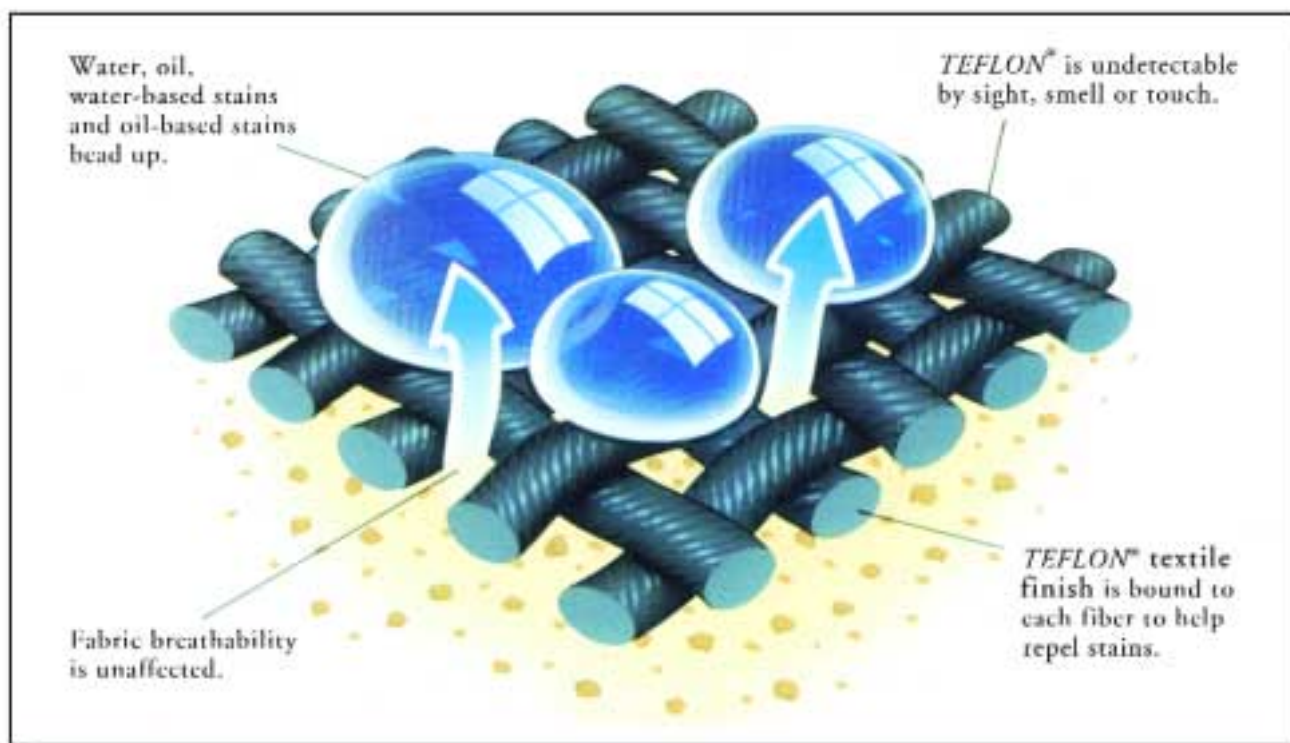
- Over 90% of the consumers surveyed would pay an additional 10% or more for a product made with DuPont™ *TEFLON*®.
- The DuPont brand has consumer awareness of 99%, and 80% of consumers would repurchase a product made with DuPont™ *TEFLON*®.
- CPC Fabric Protector with DuPont™ *TEFLON*® has no association with do-it yourself spray can brands.
- DuPont name adds credibility to the performance claims you make on protected vehicles.
- DuPont name reinforces your dealership integrity and commitment.



The CPC with DuPont™ *TEFLON*® brand performance advantage

- Repels wetness!
- Protects against soil, food, stains and spills!
- Extends the life and beauty of fabric!
- Five-Year Insured Warranty!

Buying and selling a car or truck is an opportunity to establish a long-term relationship between dealers and customers. Both parties want the vehicle to remain in good shape throughout the ownership cycle. Ideally, years down the road, the vehicle will earn the maximum trade-in allowance.



CPC FABRIC PROTECTOR with DuPont™ **TEFLON®** textile finish will satisfy customers!

CPC Fabric Protector with DuPont™ **TEFLON®** works to keep every treated vehicle's interior looking showroom new by forming a protective layer against fading, discoloration and deterioration caused by harsh sunlight, extreme temperatures, water and age.



CPC Fabric Protector with DuPont™ **TEFLON®** insures you the same quality protection that millions of customers have experienced over the years with every product made with DuPont™ **TEFLON®**.

Best of all, CPC Fabric Protector is available with a transferable Five-Year Insured Service Agreement. So customers will most likely be protected for as long as they own their car or truck.

CPC VEHICLE PROTECTION PRODUCTS

CPC takes pride in manufacturing many of the highest quality vehicle protection products used in the automotive industry today. CPC products include upholstery and fabric treatment for car interiors made with DuPont™ **TEFLON®** textile finish to resist stains and paint protection made with DuPont™ **TEFLON®** fluoropolymer to resist environmental attack. Quality is also the reason CPC is able to offer a first-dollar insurance program. That means you're covered from the first dollar spent—no deductible! CPC vehicle protection products — a real value any way you measure it.



Service Agreement Information

- First Dollar-no deductible
- Five year full value repair or replacement on Paint Sealant, Fabric Protection, Leather and Vinyl
- Lifetime on Anti-Rust Compound and Undercoating
- Underwritten by a major insurance carrier holding an AXV AM Best rating
- All coverages are transferable at no charge
- Nationwide adjusting and repair services
- Coverages up to ACV of vehicle at time of repair



The CPC Family of Quality Products:

Undercoating
Anti-Rust Compound
Paint Sealant with DuPont™ *TEFLON*®
Paint Sealant Cleaner

DuPont™ *TEFLON*® Fabric Protector
Leather and Vinyl Protector

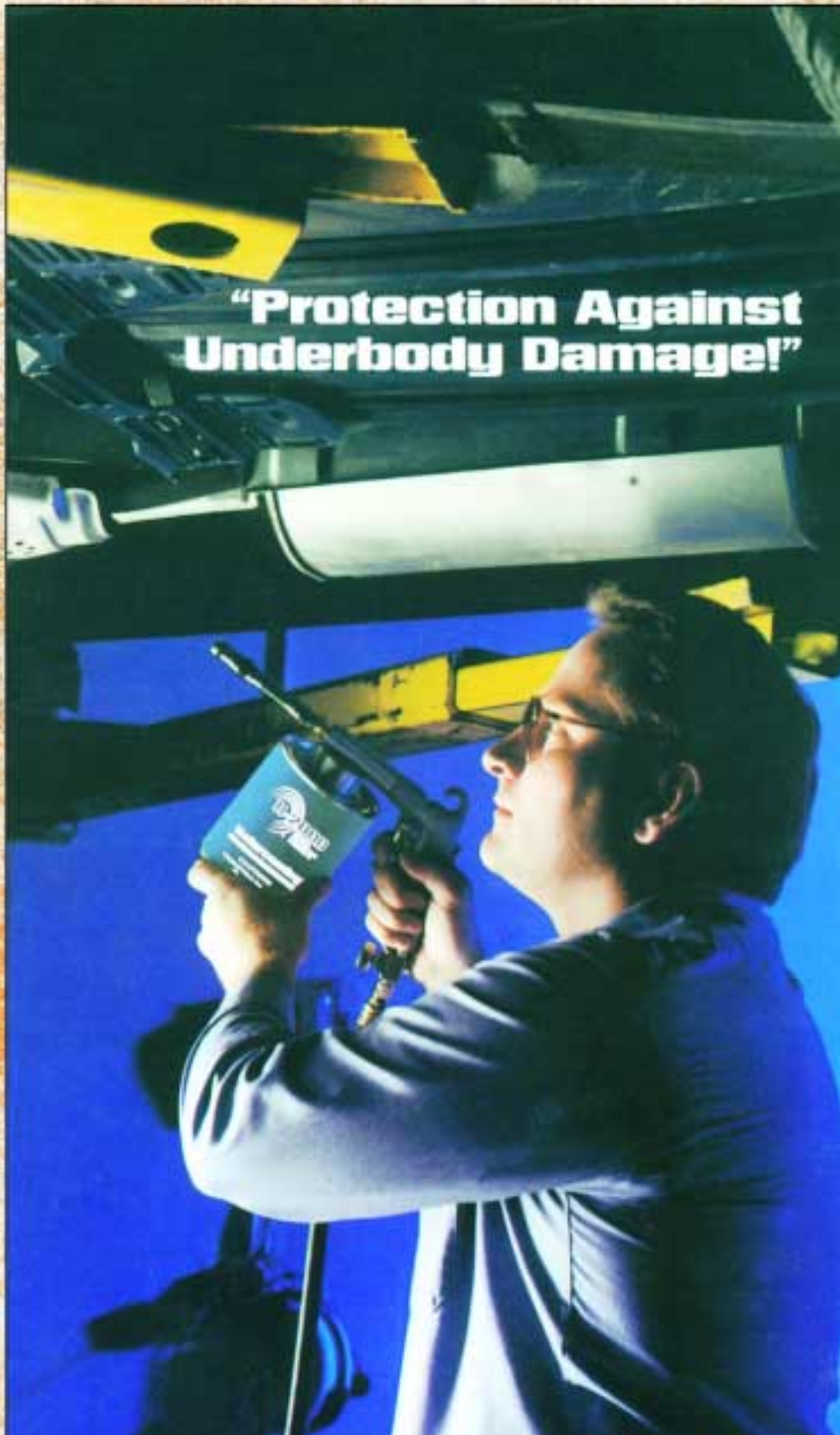


**TEFLON*® and *ZONYL*® are registered trademarks of E.I. du Pont de Nemours and Company used under license by CPC Corporation.
Only DuPont makes *TEFLON*® and *ZONYL*®.

CPC CORP.
15 Commerce Circle
Durham, CT 06422
www.cpc-corp.com

LITHO IN THE U.S.A.

CPC UNDERCOATING



**"Protection Against
Underbody Damage!"**

**Tested and
approved by
several major
automobile
manufacturers.
Proven protection
for over 10 million
vehicles
worldwide.**



UNDERCOATING

The CPC Advantage

- Provides quiet ride!
- Protects against underbody damage!
- Provides insulation against heat and cold!
- Lifetime Insured Warranty!

Buying and selling a car or truck is an opportunity to establish a long-term relationship between dealers and customers. Both parties want the vehicle to remain in good shape throughout the ownership cycle. Ideally, years down the road, the vehicle will earn the maximum trade-in allowance.

CPC Undercoating Helps Satisfy Customers!

CPC Undercoating helps keep every treated vehicle in good condition by protecting it against damaging effects of moisture, salt spray, stone nicks, and corrosive road chemicals.

CPC Undercoating is a scientifically formulated sound barrier. It provides a quieter ride by keeping out irritating squeaks, rattles, tire whine and road vibration.

And CPC Undercoating reduces vehicle operating costs by insulating vehicles against temperature extremes. Vehicles stay warmer in winter and cooler in summer!



Best of all, CPC Undercoating is available with a transferable Lifetime Insured Service Agreement. So customers will be protected for as long as they own their car or truck.

CPC VEHICLE PROTECTION PRODUCTS

CPC takes pride in manufacturing many of the highest quality vehicle protection products used in the automotive industry today. CPC products include upholstery and fabric treatment for car interiors made with DuPont™ *TEFLON*® textile finish to resist stains and paint protection made with DuPont™ *TEFLON*® fluoropolymer to resist environmental attack. Quality is also the reason CPC is able to offer a first-dollar insurance program. That means you're covered from the first dollar spent - no deductible! CPC vehicle protection products — a real value any way you measure it.



Service Agreement Information

- First Dollar-no deductible
- Five year full value repair or replacement on Paint Sealant, Fabric Protection, Leather and Vinyl
- Lifetime on Anti-Rust Compound and Undercoating
- Underwritten by a major insurance carrier holding an AXV AM Best rating
- All coverages are transferable at no charge
- Nationwide adjusting and repair services
- Coverages up to ACV of vehicle at time of repair



The CPC Family of Quality Products:

Undercoating
Anti-Rust Compound
Paint Sealant with DuPont™ *TEFLON*®
Paint Sealant Cleaner
DuPont™ *TEFLON*® Fabric Protector
Leather and Vinyl Protector



**TEFLON*® and *ZONYL*® are registered trademarks of E.I. du Pont de Nemours and Company used under license by CPC Corporation.
Only DuPont makes *TEFLON*® and *ZONYL*®.

CPC CORP.
15 Commerce Circle
Durham, CT 06422
www.cpc-corp.com

LITHO IN THE U.S.A.

CPC ANTI-RUST COMPOUND



**"Out of Sight Protection
for Your Peace of Mind!"**

**Tested and
approved by
four major
automobile
manufacturers.**

**Proven
protection for
over 10 million
vehicles
worldwide.**

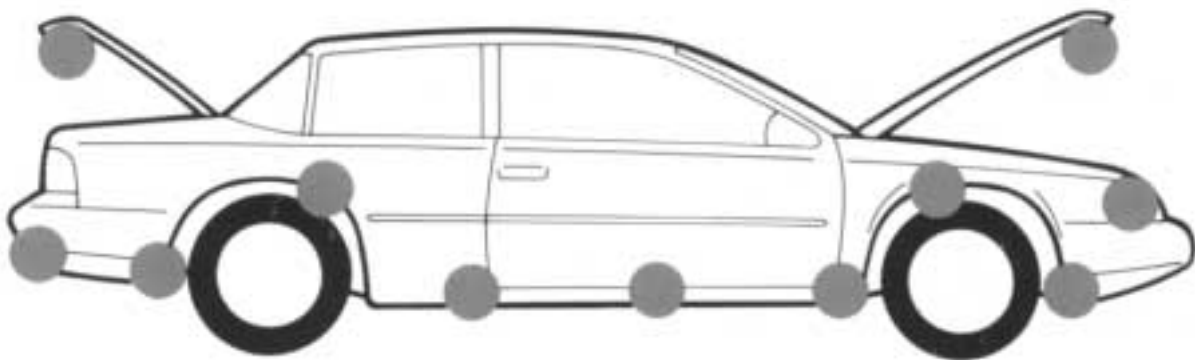


ANTI-RUST COMPOUND

The CPC Advantage

- Protects against corrosion!
- Keeps rust out of hard-to-reach places!
- Maintains vehicle looks and value!
- Lifetime Insured Warranty!

Buying and selling a car or truck is an opportunity to establish a long-term relationship between dealers and customers. Both parties want the vehicle to remain in good shape throughout the ownership cycle. Ideally, years down the road, the vehicle will earn the maximum trade-in allowance.



Tons of Salt Used Annually Per Lane Mile



CPC Anti-Rust Compound helps satisfy customers!

CPC Anti-Rust Compound helps keep every treated vehicle looking new in spite of exposure to salt, snow, humidity, moisture and other damaging elements.

CPC Anti-Rust Compound is scientifically formulated to protect hard-to-reach areas against rust and corrosion. It is a wax-based treatment that protects unpainted surfaces and recessed cavities where rust can occur undetected.

Best of all, CPC Anti-Rust Compound is available with a transferable Lifetime Insured Service Agreement. So customers will be protected for as long as they own their car or truck.

CPC VEHICLE PROTECTION PRODUCTS

CPC takes pride in manufacturing many of the highest quality vehicle protection products used in the automotive industry today. CPC products include upholstery and fabric treatment for car interiors made with DuPont™ *TEFLON*® textile finish to resist stains and paint protection made with DuPont™ *TEFLON*® fluoropolymer to resist environmental attack. Quality is also the reason CPC is able to offer a first-dollar insurance program. That means you're covered from the first dollar spent - no deductible! CPC vehicle protection products — a real value any way you measure it.



Service Agreement Information

- First Dollar-no deductible
- Five year full value repair or replacement on Paint Sealant, Fabric Protection, Leather and Vinyl
- Lifetime on Anti-Rust Compound and Undercoating
- Underwritten by a major insurance carrier holding an AXV AM Best rating
- All coverages are transferable at no charge
- Nationwide adjusting and repair services
- Coverages up to ACV of vehicle at time of repair



The CPC Family of Quality Products:

Undercoating
Anti-Rust Compound
Paint Sealant with DuPont™ *TEFLON*®
Paint Sealant Cleaner
DuPont™ *TEFLON*® Fabric Protector
Leather and Vinyl Protector



**TEFLON*® and *ZONYL*® are registered trademarks of E.I. du Pont de Nemours and Company used under license by CPC Corporation.
Only DuPont makes *TEFLON*® and *ZONYL*®.

CPC CORP.
15 Commerce Circle
Durham, CT 06422
www.cpc-corp.com

LITHO IN THE U.S.A.

CPC PAINT SEALANT

Made with DuPont™ *TEFLON*®



**"A Showroom Finish
That Lasts!"**

CPC Quality Products made with
DuPont™ *TEFLON*® fluoropolymer
means quality!



Paint Sealant

tested and

**approved by four
major automobile
manufacturers.**

Proven protection

for over

10 million vehicles

worldwide.

TEFLON® is a registered trademark of DuPont.
Only DuPont makes *TEFLON*®.



PAINT SEALANT WITH DUPONT™ *TEFLON*®

The CPC Advantage

- Builds customer satisfaction
- Increases trade-in values
- Formulated for use with all new-generation paints
- One treatment lasts five full years
- DuPont™ *TEFLON*® quality
- Protects against fading, oxidation, and even acid rain
- Five-Year Insured Warranty! Serving dealerships and their customers since 1984

Over the past 10 years acid rain has been blamed for damaging the water quality of streams and rivers, roads and buildings and worst of all vehicles' painted surfaces. Repainting an automobile damaged by acid rain can cost \$600 to \$3,500 depending on the make and model of the automobile.

CPC Paint Sealant with DuPont™ *TEFLON*® resists acid rain damage and we'll guarantee your confidence in it for five full years.

CPC PAINT SEALANT with DuPont™ *TEFLON*® helps satisfy customers!

CPC Paint Sealant works to keep a vehicle's finish looking showroom new by protecting it against deterioration by harsh car wash additives, strong detergents, oxidation and weather - especially ultraviolet radiation, acid rain and water spots.

There is no need for periodic "renewers" or "touch-ups" because the long lasting *TEFLON*® shield doesn't use silicones or abrasives. It works well with the new generation of water based basecoat/clearcoat paints too. So well that several major automotive manufacturers have tested and approved its use.

Best of all, Paint Sealant with DuPont™ *TEFLON*® is available with a transferable Five-Year Insured Service Agreement. So customers will most likely be protected for as long as they own their car or truck.



PAINT SEALANT CLEANER

- Specially formulated to work with CPC Paint Sealant
- Helps customers keep their vehicles looking showroom new
- Keeps customers coming back

CPC Paint Sealant Cleaner was specially developed to clean vehicles that have been treated with Paint Sealant with DuPont™ *TEFLON*® without causing damage to the *TEFLON*® coating.

Customers will be able to keep their vehicles free of stubborn dirt and residue caused by detergents, acid rain sediment, tar and tree sap and other environmental hazards which can leave an unsightly "film" over the entire vehicle.

Plus, CPC Paint Sealant Cleaner gives customers one more good reason to return to your parts and service department for as long as they own their vehicle.

CPC VEHICLE PROTECTION PRODUCTS

CPC takes pride in manufacturing many of the highest quality vehicle protection products used in the automotive industry today. CPC products include upholstery and fabric treatment for car interiors made with DuPont™ *TEFLON*® textile finish to resist stains and paint protection made with DuPont™ *TEFLON*® fluoropolymer to resist environmental attack. Quality is also the reason CPC is able to offer a first-dollar insurance program. That means you're covered from the first dollar spent - no deductible! CPC vehicle protection products — a real value any way you measure it.



Service Agreement Information

- First Dollar-no deductible
- Five year full value repair or replacement on Paint Sealant, Fabric Protection, Leather and Vinyl
- Lifetime on Anti-Rust Compound and Undercoating
- Underwritten by a major insurance carrier holding an AXV AM Best rating
- All coverages are transferable at no charge
- Nationwide adjusting and repair services
- Coverages up to ACV of vehicle at time of repair



The CPC Family of Quality Products:

Undercoating
Anti-Rust Compound
Paint Sealant with DuPont™ *TEFLON*®
Paint Sealant Cleaner

DuPont™ *TEFLON*® Fabric Protector
Leather and Vinyl Protector

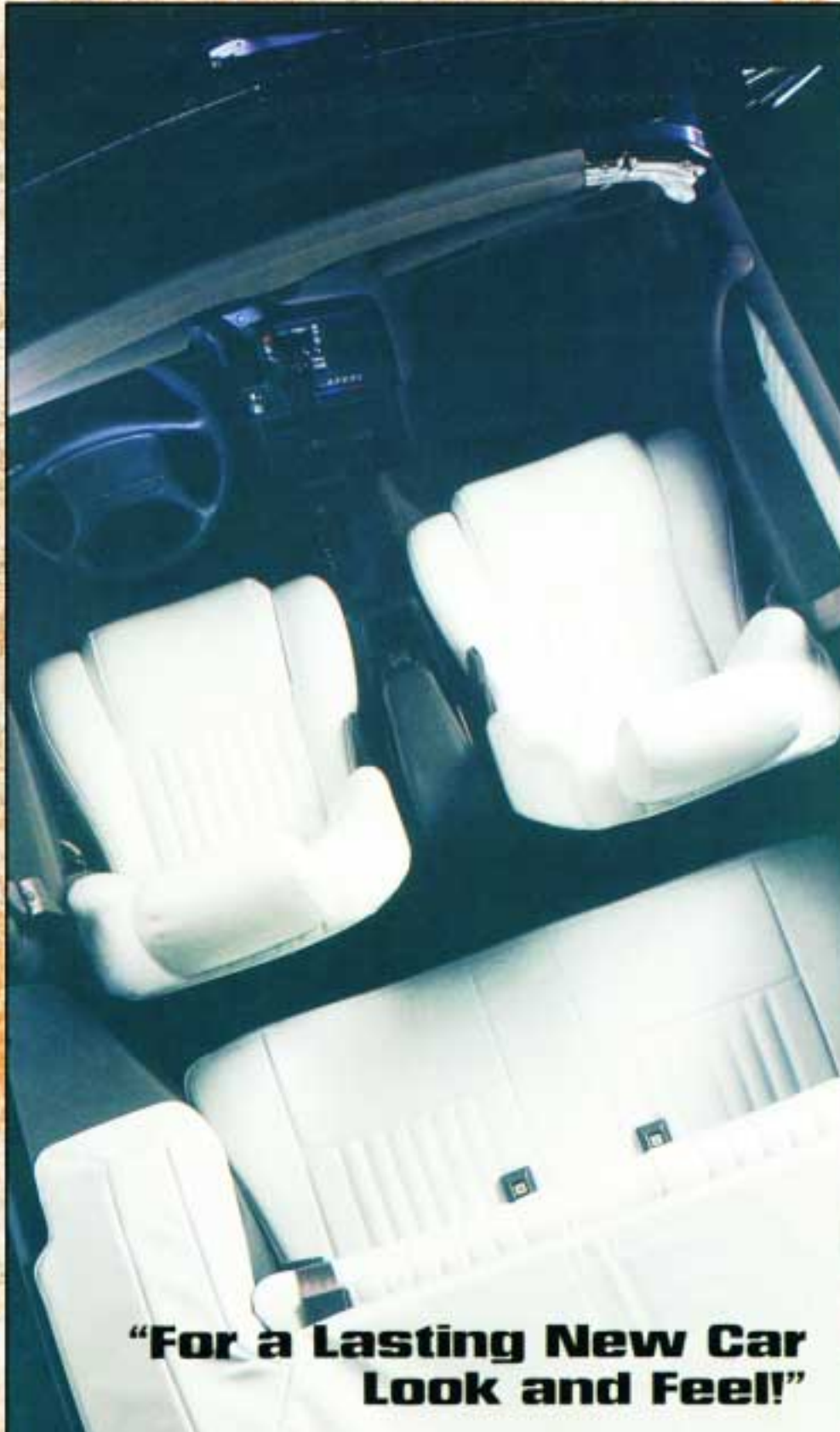


**TEFLON*® and *ZONYL*® are registered trademarks of E.I. du Pont de Nemours and Company used under license by CPC Corporation.
Only DuPont makes *TEFLON*® and *ZONYL*®.

CPC CORP.
15 Commerce Circle
Durham, CT 06422
www.cpc-corp.com

LITHO IN THE U.S.A.

CPC LEATHER & VINYL PROTECTOR



**"For a Lasting New Car
Look and Feel!"**

**Proven protection
for over
10 million vehicles
worldwide.**



LEATHER & VINYL PROTECTOR

The CPC Advantage

- Maximum protection against fading, discoloration and deterioration!
- Maintains showroom beauty!
- Five-Year Insured Warranty!
- Ideal for used cars too!

Buying and selling a car or truck is an opportunity to establish a long-term relationship between dealers and customers. Both parties want the vehicle to remain in good shape throughout the ownership cycle. Ideally, years down the road, the vehicle will earn the maximum trade-in allowance.

CPC Leather & Vinyl Protector helps satisfy customers!

CPC Leather & Vinyl Protector works to keep every treated vehicle's interior looking showroom new by forming a protective layer against fading, discoloration and deterioration caused by harsh sunlight, extreme temperatures, water and age.

It works well on used vehicles too! A one-time treatment can help to rejuvenate the looks and feel of used leather and vinyl.



CPC Leather & Vinyl Protector can add to the value and lengthen the life of used vehicle interiors.

Best of all, Leather & Vinyl Protector is available with a transferable Five-Year Insured Service Agreement. So customers will most likely be protected for as long as they own their car or truck.

CPC VEHICLE PROTECTION PRODUCTS

CPC takes pride in manufacturing many of the highest quality vehicle protection products used in the automotive industry today. CPC products include upholstery and fabric treatment for car interiors made with DuPont™ *TEFLON*® textile finish to resist stains and paint protection made with DuPont™ *TEFLON*® fluoropolymer to resist environmental attack. Quality is also the reason CPC is able to offer a first-dollar insurance program. That means you're covered from the first dollar spent - no deductible! CPC vehicle protection products — a real value any way you measure it.



Service Agreement Information

- First Dollar-no deductible
- Five year full value repair or replacement on Paint Sealant, Fabric Protection, Leather and Vinyl
- Lifetime on Anti-Rust Compound and Undercoating
- Underwritten by a major insurance carrier holding an AXV AM Best rating
- All coverages are transferable at no charge
- Nationwide adjusting and repair services
- Coverages up to ACV of vehicle at time of repair



The CPC Family of Quality Products:

Undercoating
Anti-Rust Compound
Paint Sealant with DuPont™ *TEFLON*®
Paint Sealant Cleaner
DuPont™ *TEFLON*® Fabric Protector
Leather and Vinyl Protector



**TEFLON*® and *ZONYL*® are registered trademarks of E.I. du Pont de Nemours and Company used under license by CPC Corporation.
Only DuPont makes *TEFLON*® and *ZONYL*®.

CPC CORP.
15 Commerce Circle
Durham, CT 06422
www.cpc-corp.com

LITHO IN THE U.S.A.